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The Companies Announcements Office  
ASX Limited

## **PURPLE PR APPOINTMENT MARKS FINALISATION OF SARCO ADVISORY TEAM**

We are pleased to announce Sino Australian Resources Co., Ltd (“SARCO”) has hired **Purple Communications**<sup>1</sup> to act as its Public Relations and Investor Relations Advisor. Purple Communications will provide strategic communication services in support of the proposed listing of SARCO on the Australian Stock Exchange.

SARCO is the joint venture company owned by Ord River Resources Limited (“ORD”) (49%) and China Nonferrous Metal Industry’s Foreign Engineering and Construction Co., Ltd (“NFC”) (51%). Its proposed ASX IPO later this year is planned to raise c. \$200 million to finance the construction of an alumina refinery in Laos with a minimum annual capacity of 600,000 tonnes.

Successful delivery of the project would position SARCO as one of Australia’s top-tier alumina producers, and Purple is expected to play an instrumental role in ensuring appropriate capital market understanding of the Company’s value proposition during and beyond the proposed IPO.

Purple is a specialist public relations advisory firm, highly geared towards Australia’s resources sector, and a member of the global Public Relations Organisation International (PROI) network of affiliated professional PR firms.

Purple was chosen as lead communicators for the proposed SARCO IPO for its established networks in the Australian media and capital markets, and the strength of the PROI network that ensures a seamless support base in the major financial capitals in Australia and around the world.

Peter Shou, Ord River Managing Director said Purple’s appointment marks completion of SARCO’s external advisory team which includes lead financial advisors, Royal Bank of Canada (RBC); technical consultants SRK Consulting; legal advisors Allen Arthur Robinson; and accounting firm, Ernst & Young.

If you have any questions please contact Frank Zhu, Head of Corporate Development via [investor.relations@ord.com.au](mailto:investor.relations@ord.com.au).

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<sup>1</sup> <http://www.purplecom.com.au/>